NEW HORIZON COLLEGE OF ENGINEERING

Workshop
on
"Design Fundamentals with AI-Adobe"

Organised by

Department of MCA In Association With ExcelR and CSI

Date: 18th March 2026

Venue: MCA Lab

Brief Description of the Event

Workshop on "Design Fundamentals with AI – Adobe" aimed at introducing participants to the basics of visual design using Adobe's AI-powered tools. The session covered key design principles such as layout, colour, typography, and composition, while demonstrating how AI features can simplify and enhance the design process. Participants gained practical experience in creating posters, presentations, and social media creatives using intelligent design suggestions and automation. The workshop emphasised creativity, efficiency, and real-world applications. By the end of the session, attendees were able to design visually appealing content with ease using AI-assisted tools.

Topics Emphasised:

- Basics of design principles (layout, colour, typography, composition)
- Introduction to Adobe AI-powered tools and features
- Using AI for quick design generation and enhancement
- Creating posters, presentations, and social media creatives
- Applying templates and smart design suggestions
- Improving creativity and design efficiency using AI

- **Outcomes:**
  By the end of the session students were able to

- Understand basic design principles such as layout, colour, typography, and composition
- Use Adobe AI tools to create and enhance designs
- Apply templates and AI features for quick content creation
- Design simple posters, presentations, and social media creatives
- Improve creativity and efficiency using AI-assisted design tools
- Develop visually appealing and professional-looking designs

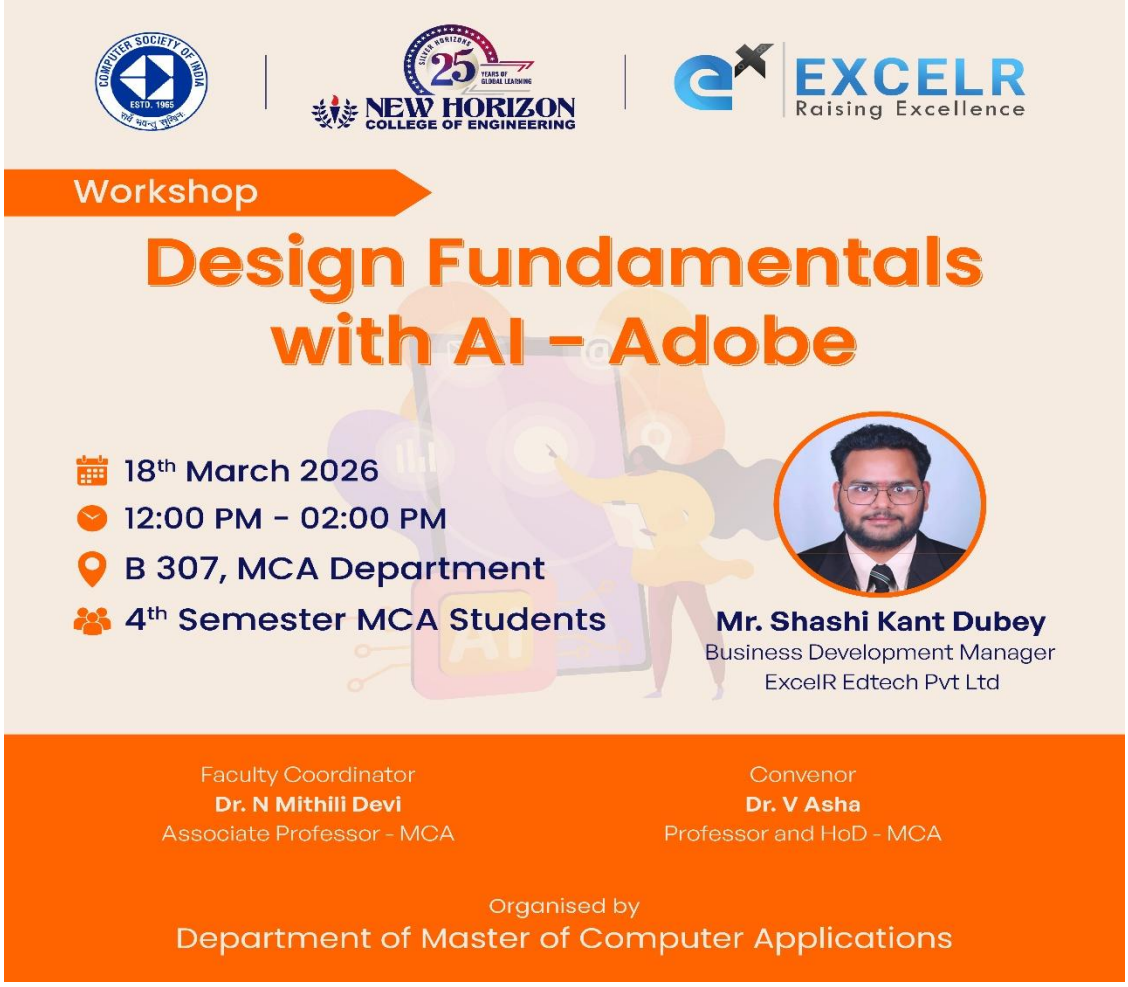
- **Activities Conducted:**
  - **Introduction to Design Basics:** Participants were introduced to fundamental design principles through an interactive discussion.
  - **Demonstration of Adobe AI Tools:** The trainer showcased key AI features and functionalities of Adobe tools.
  - **Hands-on Practice:** Participants created posters and social media designs using AI tools.
  - **Exploring Templates:** Participants learned to use ready-made templates and AI suggestions for quick design creation.
  - **Group Activity:** Teams designed a creative poster collaboratively using AI tools.
  - **Review and Feedback:** Participants' designs were evaluated, and constructive feedback was provided.
  - **Q&A Session:** Participants clarified their doubts and discussed challenges faced during the workshop.

No of Participants: 54

Winners: (if any, for activities conducted): NA

Guest Details: (Name, Designation, Organisation, Location)
Mr. Shashi Kant Dubey,
Business Development Manager,
ExcelR Edtech Private Limited., Bangalore

Poster:



Photographs from the Event

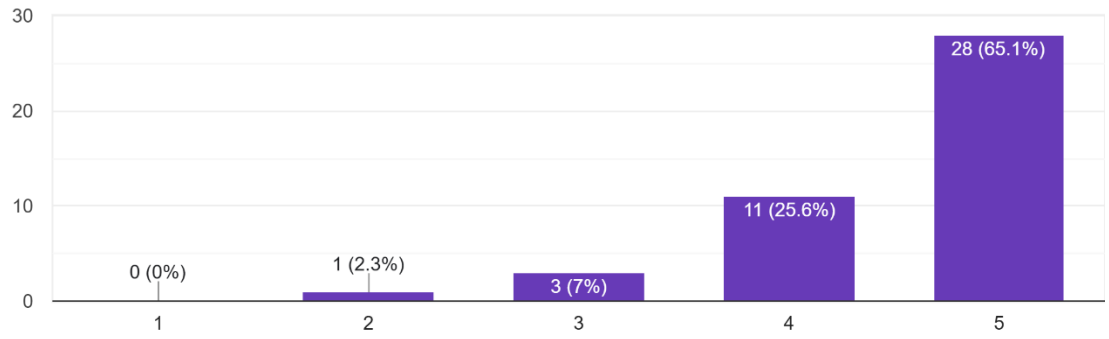
ew Horizon College
Of Engineering...
Google
New Horizon College
Of Engineering
Vishveshwaraya Block,
18 Mar 2026 12:10 pm
clear sky
32.0 °C

ew Horizon College
Of Engineering...
Google
New Horizon College
Of Engineering
Vishveshwaraya Block,
18 Mar 2026 12:09 pm
clear sky
32.0 °C

Feedback

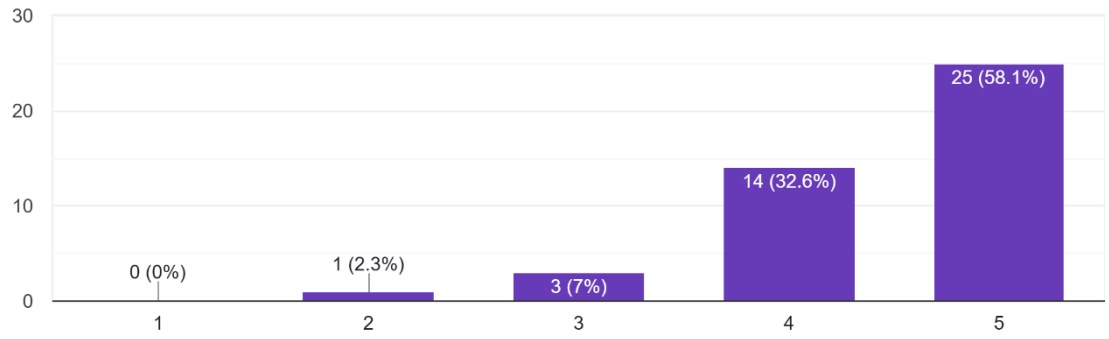
Clarity of the presentation.

43 responses



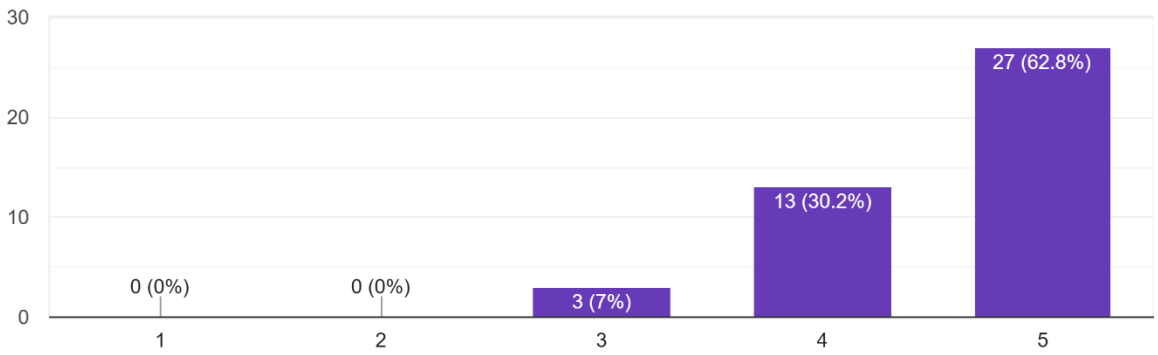
Quality of the Workshop conducted

43 responses

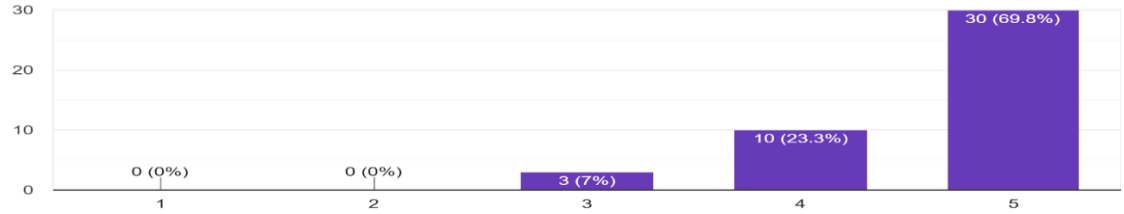


Achievement level in understanding the topics

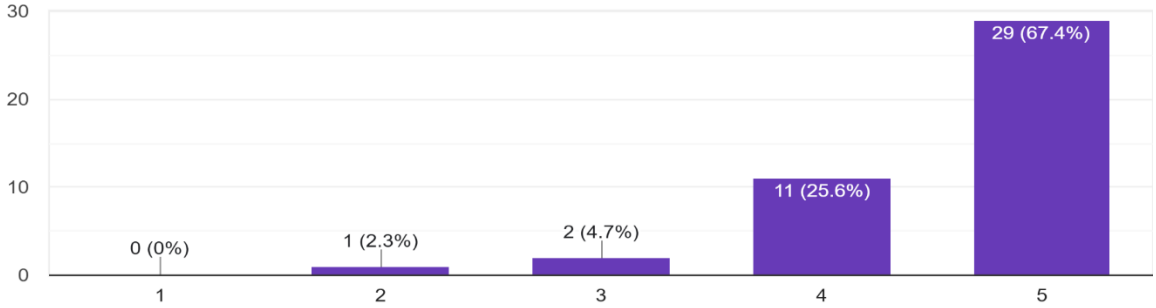
43 responses



Effectiveness of the Handson depicted during the workshop.
43 responses



How relevant was the content of the session to your course or academic interests?
43 responses



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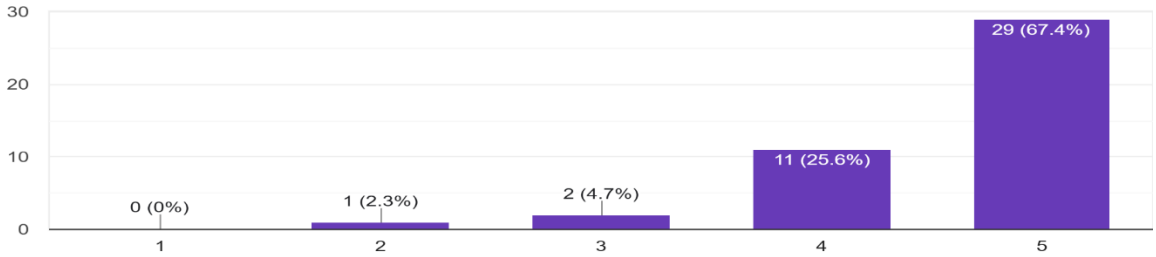

N. Mithili Devi

Coordinator
Dr. N Mithili Devi

HoD-MCA
Dr. V. Asha

Head of the Department
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NEW HORIZON
COLLEGE OF ENGINEERING
New Horizon Knowledge Park, Ring Road, Marathalli
Autonomous College Permanently Affiliated to VTU, Approved by AICTE & UGC
Accredited by NAAC with 'A' Grade, Accredited by NBA

DEPARTMENT OF MCA

AY 2025-26

ATTENDANCE SHEET OF PARTICIPANTS

Workshop

Design Fundamentals with AI - Adobe

RESOURCE PERSON: **Mr. Shashi Kant Dubey**
Business Development Manager
ExcelR Edtech Pvt Ltd., Bangalore

DATE: 18.03.2026

TIME: 12.00 pm to 02:00 pm

PARTICIPANTS: STUDENTS SEM IV

VENUE: MCA Lab

SERIAL NO	USN NO	NAME	SIGNATURES
1	1NH24MC050	Jaweriya Mohammadi	Jaweriya
2	1NH24MC016	Amulya MN	Amulya MN
3	1NH24MC033	Brindu Reddy C.	Brindu Reddy C
4	1NH24MC043	Disha Dey	Disha
5	1NH24MC029	Bhagavati	Bhagavati
6	1NH24MC039	Dakshayini Gond	[illegible]
7.	1NH24MC157	Vinay Kumar. K	Vinay Kumar
8	1NH24MC104	R. Manogna	R. Manogna
9.	1NH24MC054	Karishma G A	[illegible]
10	1NH24MC132	Sudha Patel	[illegible]
11	1NH24MC127	SHUBHASHREE TK	Shubha
12	1NH24MC136	Sumit Singh	[illegible]

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DATED: 18.03.2026

SERIAL NO	USN NO	NAME	SIGNATURES
13	1NH24MC122	Shankar Shakywar	Shankar
14	1NH24MC111	Soorthuk Kehri	Kehri
15	1NH24MC087	Nidhish Mishra	Nidhi
16	1NH24MC117	Sanketh	
17	1NH24MC082	Narendra Singh Deoro	
18	1NH24MC094	Nitish Kumar	Nitish Kumar
19	1NH24MC052	K.M. Shreyas	
20	1NH24MC051	Jayanth Nair	Jayanth
21	1NH24MC017	Aniketh Kumar B	
22	1NH24MC028	Beauty Manna	Beauty
23	1NH24MC096	Piyush	
24	1N24MC012	Akash C Nazre	
25	1NH24MC015	Amruth Kumar T J	
26	1NH24MC163	Zubair Alam	Zb Al
27	1NH24MC123	Sharpraj Gumnalli	
28	1NH24MC056	Kavya G.M	
29	1NH24MC057	Keerthana.G.R	
30	1NH24MC041	Deekshitha.R.A	
31	1NH24MC069	Madhushree G R	Madhushree
32	1NH24MC010	Akarsh Rawat	Akarsh
33	1NH24MC021	Ashish Kumar	
34	1NH24MC025	Ayush Anand	
35	1NH24MC007	Aditya Singh	
36	1NH24MC092	Nischitha K N	Nishu

Workshop – Design Fundamentals with AI - Adobe
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SERIAL NO	USN NO	NAME	SIGNATURES
37	1NH24MC076	Mithesh P Kulal	
38	1NH24MC058	KIRAN.R	
39	1NH24MC135	Suma Patil	
40	Nikitha P	1NH24MC090	
41	Lekhana.G	1NH24MC063	
42	1NH24MC089	Nikhitha G.S	
43	1NH24MC085	Nazmin. B	
44	1NH24MC097	Poorvi. R	
45	1NH24MC032	Bhavya.m	
46	1NH24MC153	Vaishnavi V.P	
47	1NH24MC110	Rohini Babu TB	
48	1NH24MC005	Adheeksha P	
49	1NH24MC102	Preetham.KM	
50	1NH24MC086	Neel Johnson A	
51	1NH24MC079	Nagaraj A.	
52	1NH24MC159	Vishwas.m	
53	1NH24MC067	Madhu.G.N	
54	1NH24MC095	P.Delli Babu	P.Delli Babu.

N-Mithilesh
EVENT COORDINATOR

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