



NEW HORIZON COLLEGE OF ENGINEERING

Unravelling Magento Framework

organized by

Department of MCA

Date: 24-05-2025

Venue: MCA Lab 2

Brief Description of the Event

The expert talk aimed to provide participants with insights into the Magento framework and its practical applications in modern web development. The session focused on the architecture, functionalities, and best practices for using Magento as a powerful e-commerce platform.

1. Introduction to AI in Digital Marketing

The speaker began by introducing the Magento framework, its role in the e-commerce industry, and its modular architecture. Key topics included Magento's extension system, customization capabilities, and how developers can build scalable online stores using the platform.

2. Participant Engagement

The session was highly interactive, with participants actively involved in discussions and live demonstrations. The speaker shared real-world use cases, coding techniques, and customization tips. Attendees posed questions regarding module development, theme customization, and Magento's performance optimization, gaining hands-on insights into effective e-commerce solutions.

3. Key Takeaways

- Understanding the core structure and components of the Magento framework.
- Exposure to module development and theme customization techniques.
- Insights into best practices for scalable and optimized e-commerce development.
- Awareness of real-world challenges and solutions in Magento projects.

4. Feedback and Outcome

Participants found the session practical and informative, appreciating the step-by-step demonstrations of Magento concepts. Many expressed enthusiasm about applying the techniques in their projects and felt more confident in working with Magento for e-commerce solutions.

ACTIVITIES CONDUCTED

1. Expert Talk on Magento Framework

- Overview of Magento's architecture and module system.
- Live demonstration on setting up and customizing a Magento store.
- Discussion on best practices for theme development and performance tuning.

2. Q&A Session

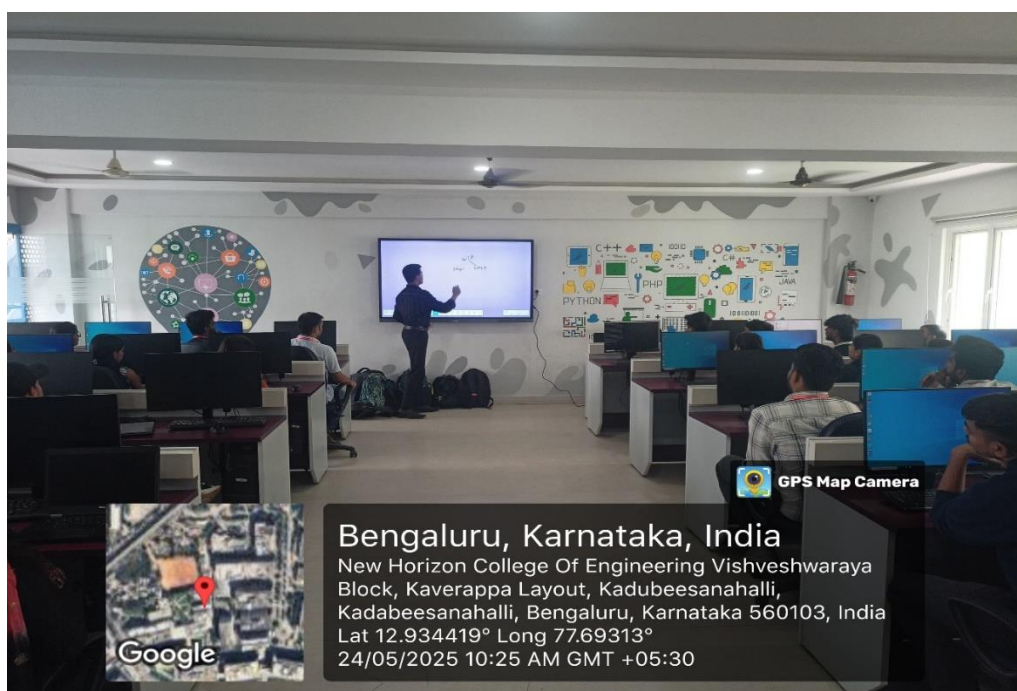
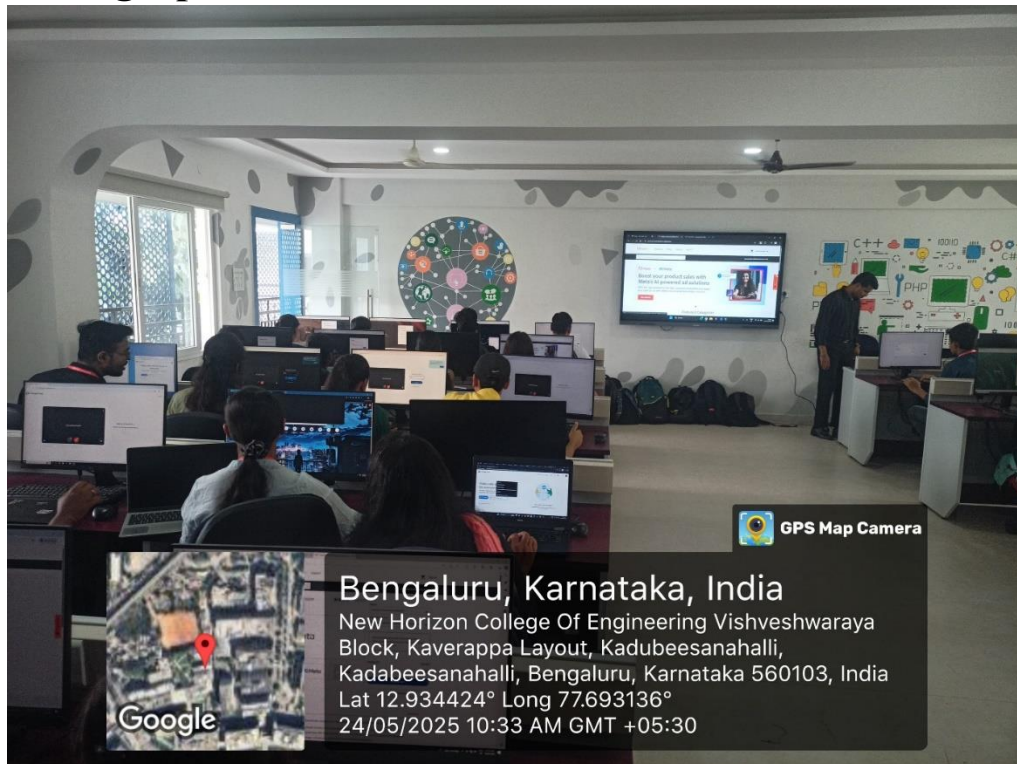
- Participant questions on Magento's extension development, database management, and customization were addressed.
- Exploration of real-world use cases and challenges faced in Magento development projects.

No of Participants: 45


Winners: (if any, for activities conducted): N/A

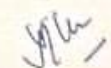
Guest Details: Mr. Pavan R Shetty
 Magento Developer
 Brady Corporation

Photographs of the Event






FACULTY COORDINATOR
Suraj C Gowda


HOD-MCA
Dr V. Asha
Head of the Department
Department of Master of Computer Applications
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Poster

**NEW HORIZON**
COLLEGE OF ENGINEERING

Department of Master of Computer Applications

Expert Talk

Unravelling Magento Framework

 24th May 2025

 10:00 AM - 12:00 PM

 MCA Lab 2

 4th Semester Students



Pavan R Shetty
Magento Developer, Brady Corporation

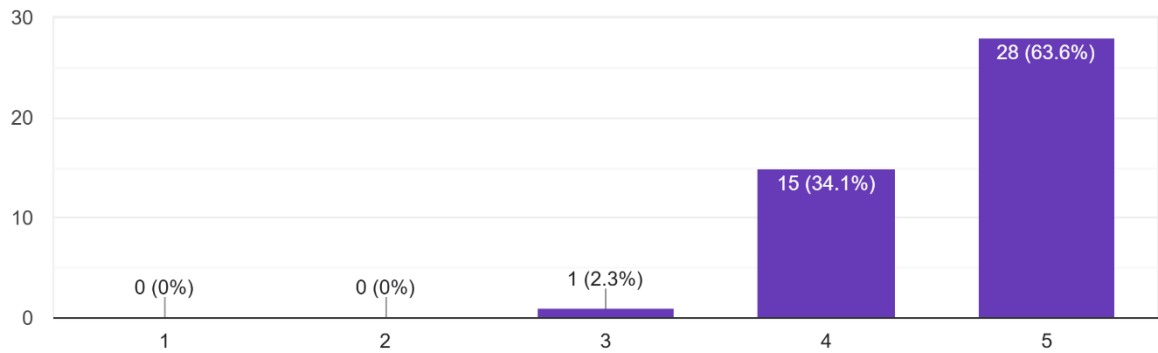
Faculty Coordinator
Suraj C Gowda
Assistant Professor - MCA

Convenor
Dr. Asha V
Professor and Head - MCA

Feedback from the Students

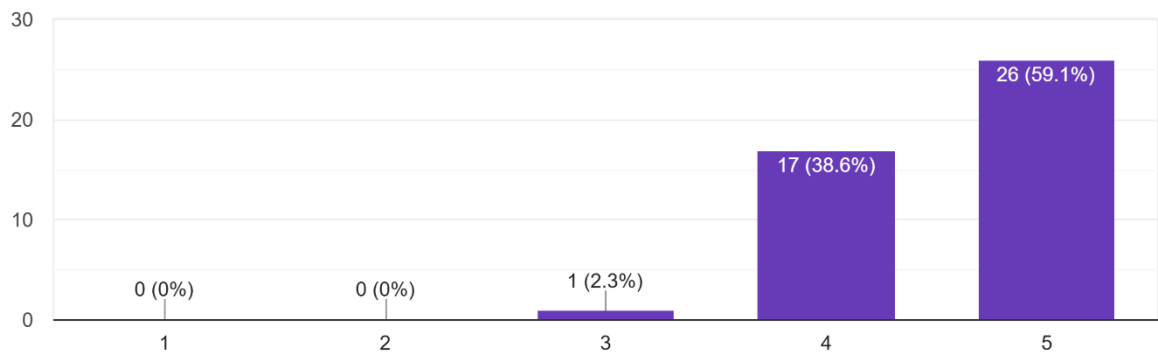
Quality of the Session content

44 responses



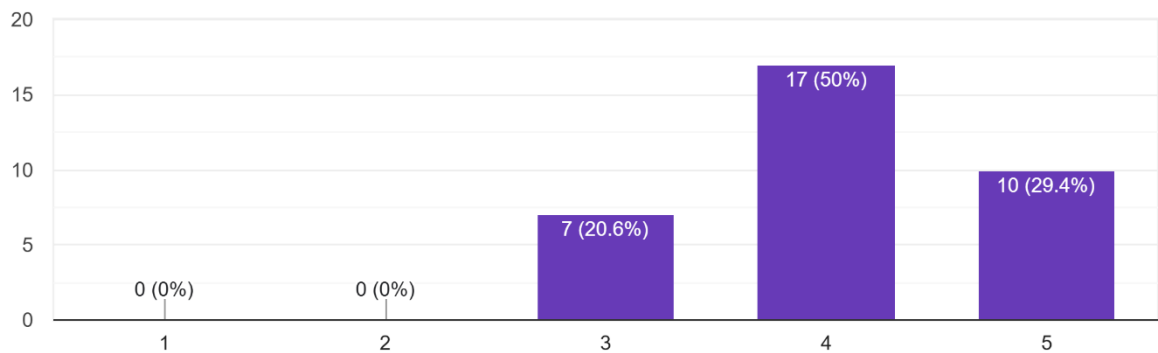
Clarity of the presentation.

44 responses



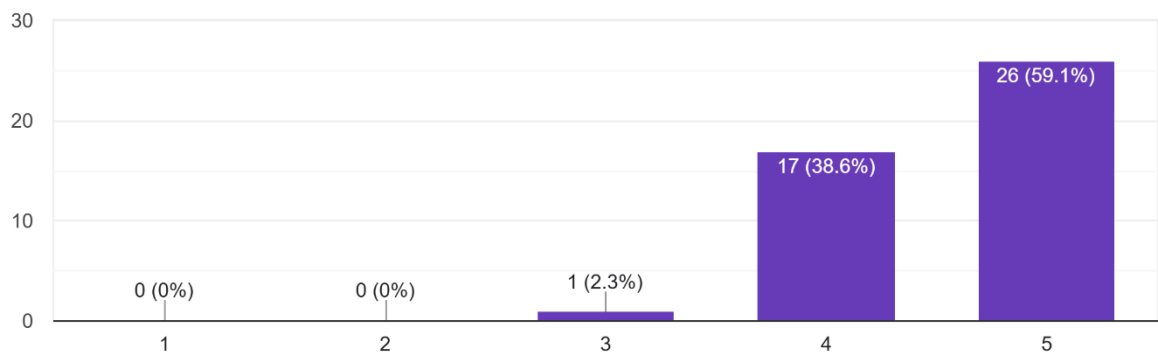
Quality of the training content

34 responses



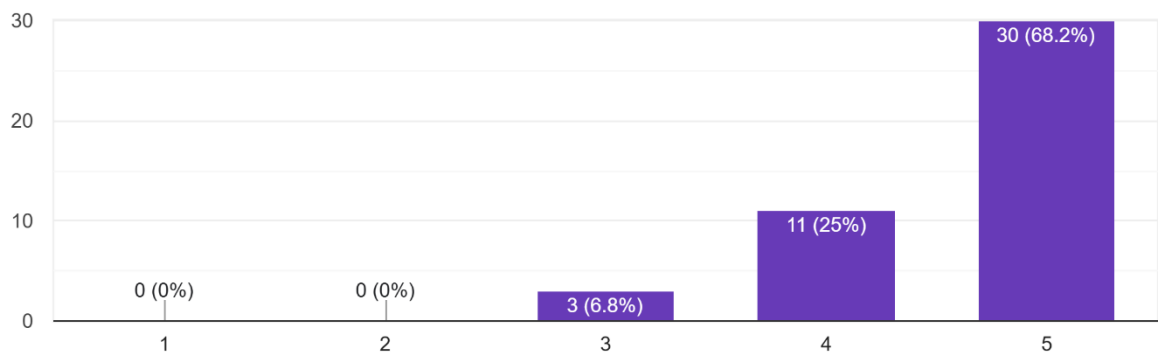
Clarity of the presentation.

44 responses



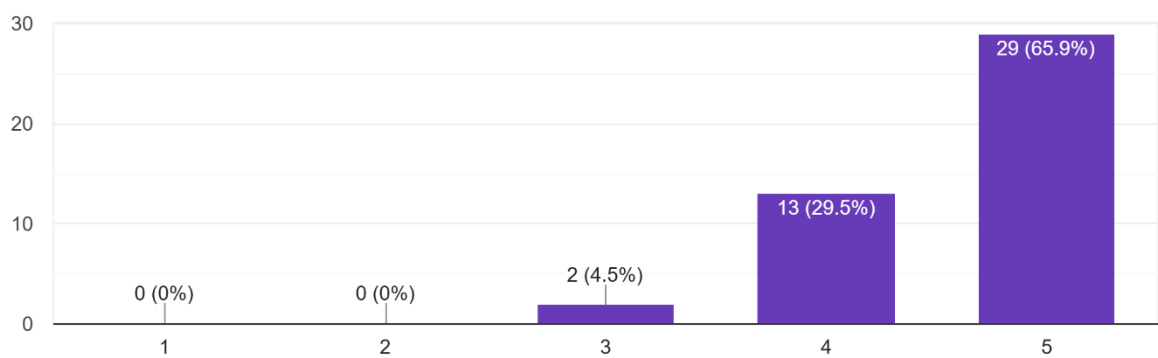
Effectiveness of the examples depicted during the session.

44 responses



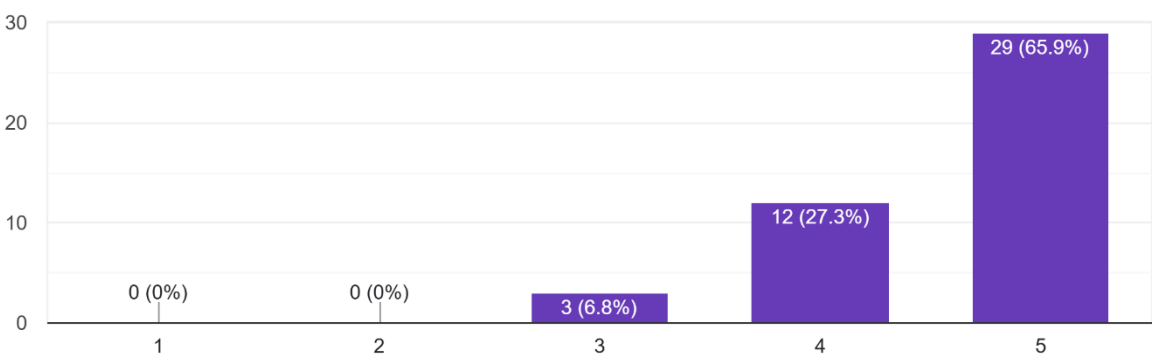
Level of achievements of topics in learning Backend Development.

44 responses



Rate the relevance of the topic to future study and work.

44 responses





NEW HORIZON COLLEGE OF ENGINEERING

Autonomous College, Affiliated to VTU, Approved by AICTE, New Delhi & UGC
Accredited by NAAC with 'A' Grade & Accredited by NBA

Workshop - Unravelling Magento Framework

A Y 2024-25

Resource Person : Pavan R Shetty

Venue : Lab B208

Date : 24.05.2025

Time : 10:00 - 12:00

Faculty Coordinator : Mr. Suraj C Gowda

Convenor : Dr. V. Asha

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06	INH23MC179	Yathrik D Shetty	Yathrik
07	INH23MC177	Yashwanth Kumar M	Yashwanth Kumar M
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09	INH23MC087	Manoj Kumar . S	Manoj
10	INH23MC107	Prajwal . Rajendra . Motagudde	Prajwal
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13	INH23MC116	Rahul . B . Kabbir	Rahul
14	INH23MC153	Supriya Kumari	Supriya Kumari
15	INH23MC166	Vasishtha . N . Bakad	Vasishtha
16	INH23MC124	Ravi Tej . S	Ravi Tej
17	INH23MC178	Yashwanth . M . B	Yashwanth

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23	INH23MC060	Harshitha V. Lalil	
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29	INH23MC090	Mingza Hujaira	
30	INH23MC019	Anurag K Nath	
31	INH23MC100	Nishu Singh	
32	INH23MC096	Mutyunjay Sahoo	
33	INH23MC157	Swasti Swastup Mishra	
34	INH23MC064	Jayashri H. V	
35	INH23MC114	Prityanka	
36	INH23MC148	Sudeep Kumar AL	
37	INH23MC149	Sudhansu Sahoo	
38	INH23MC098	Narasimha Raju H. R	
39	INH23MC120	Rakshita Aladagoud	
40	INH23MC094	Hem Kumar Yadav	
41	INH23MC098	Narasimha	
42	INH23MC096	MUTYUNJAY SAHOO	
43	INH23MC180	Yashini AP	
44	INH23MC093	Monish	
45	INH23MC095	Mora Sravani	

EVENT COORDINATOR

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