



NEW HORIZON COLLEGE OF ENGINEERING

Expert Talk
on
**“Promptcraft in the Cloud:
Mastering AI Conversations”**
Organized by
Department of MCA

Date: 28th June 2025

Venue: B305

Brief Description of the Event

The Department of MCA successfully organized an Expert Talk on “PromptCraft in the Cloud: Mastering AI Conversations,” aimed at introducing students to the techniques and best practices for designing effective prompts to interact with AI systems efficiently in cloud-based environments, enabling smarter, more scalable, and context-aware AI conversations.

Introduction of the Resource Person

Mr. Sarthak Kehri, a student from II semester MCA, introduced the resource person, Mr. Rohith, to the gathering. Mr. Rohith is an expert in Digital Marketing and AI-driven communication strategies. With proven experience in SEO, performance marketing, and high-conversion content design, he brings deep insight into crafting effective prompts and engaging user experiences in cloud-based environments.

Content Delivery by the Resource Person

Mr. Rohith delivered an engaging and insightful session on "PromptCraft in the Cloud: Mastering AI Conversations," focusing on how Prompt Engineering is key to unlocking the true potential of AI systems.

Key topics covered

- Introduction to Prompt Engineering and AI Conversations.
- Understanding Large Language Models and their Behavior.
- Techniques for Crafting Effective Prompts.
- Live Demonstration Using Cloud-Based AI Tools.
- Practical Applications in Coding, Querying, and Automation.
- Best Practices and Common Pitfalls in Prompt Design.
- Ethical Use of AI and Future Trends in Prompt Engineering.

The session began with a clear introduction to Prompt Engineering and its growing importance in interacting meaningfully with AI systems. Mr. Rohith explained the working principles behind large language models (LLMs) and how their behavior is shaped by user prompts.

He then walked students through various techniques to craft effective, goal-oriented prompts and demonstrated how even subtle prompt changes can significantly influence AI responses. A live demonstration using cloud-based tools showcased how AI can support practical tasks like code generation, content creation, and data querying.

Mr. Rohith also addressed common mistakes in prompt design and shared actionable best practices to improve clarity, control, and relevance in AI interactions. The session concluded with a discussion on ethical considerations and evolving trends in the field of Prompt Engineering, preparing students to apply these concepts responsibly and effectively in real-world applications.

Interactive Session with Students

The session concluded with an engaging Q&A segment, where students actively participated by asking questions related to Prompt Engineering, the behavior of large language models, and practical use cases in cloud environments. The discussion fostered knowledge sharing and clarified key concepts, enabling students to gain a deeper understanding of crafting effective prompts and leveraging AI tools for real-world applications.

Activities Conducted

During the Q&A session, the resource person engaged students with scenario-based questions highlighting real-world challenges in AI-driven communication. In one scenario, students were asked to design an AI assistant capable of handling multiple student queries during peak times, such as exam result announcements. The discussion focused on how well-structured prompts, contextual awareness, and scalable cloud deployment could enhance the assistant's accuracy, efficiency, and responsiveness.

No. of Participants: 52

Winners (if any, for activities conducted): NA

Guest Details : (Name, Designation, Organisation, Location)

Mr.Rohith K

Technical Head,

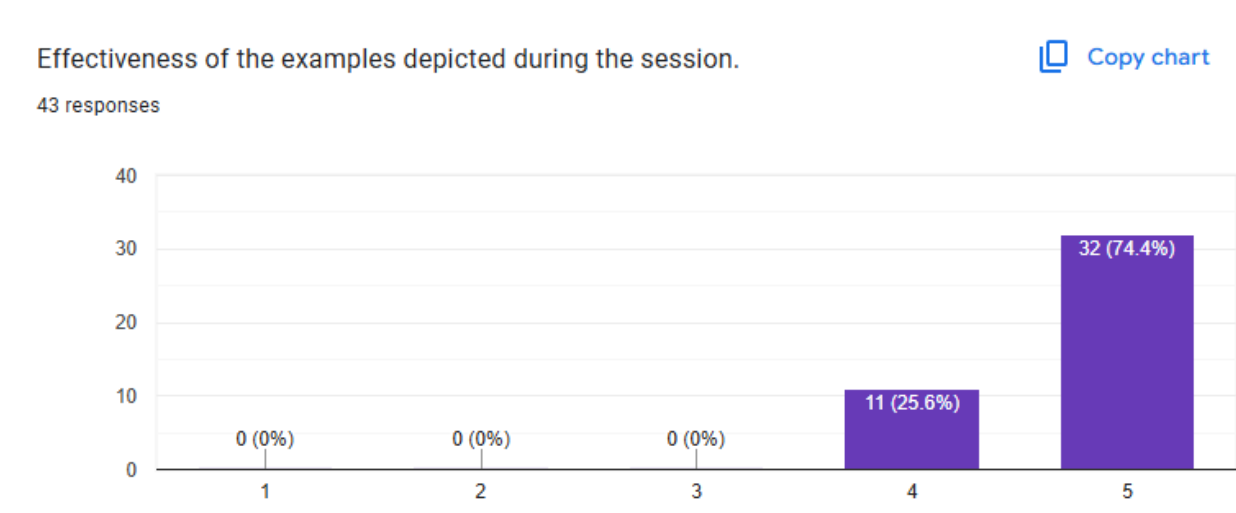
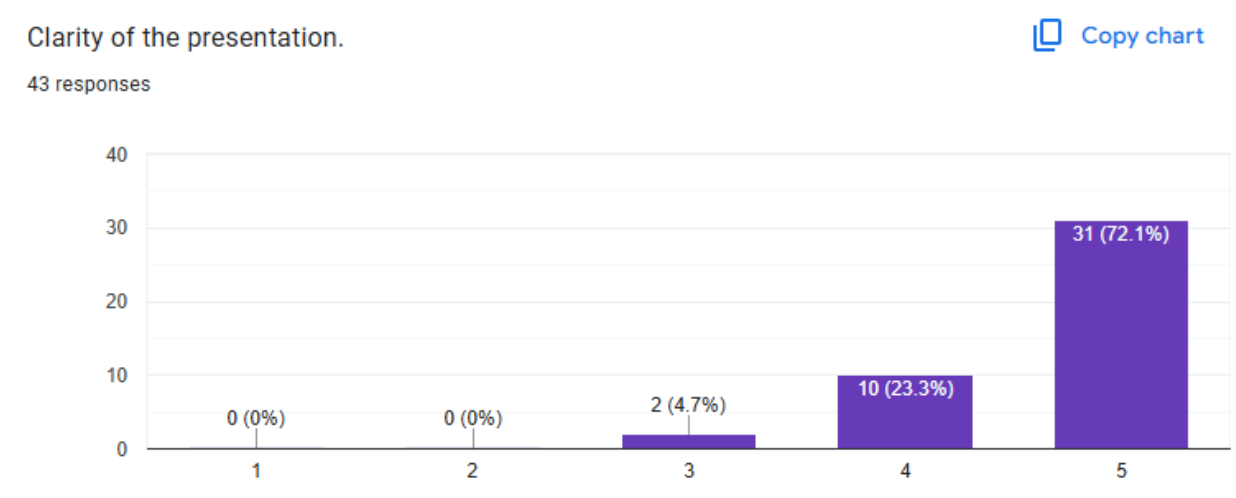
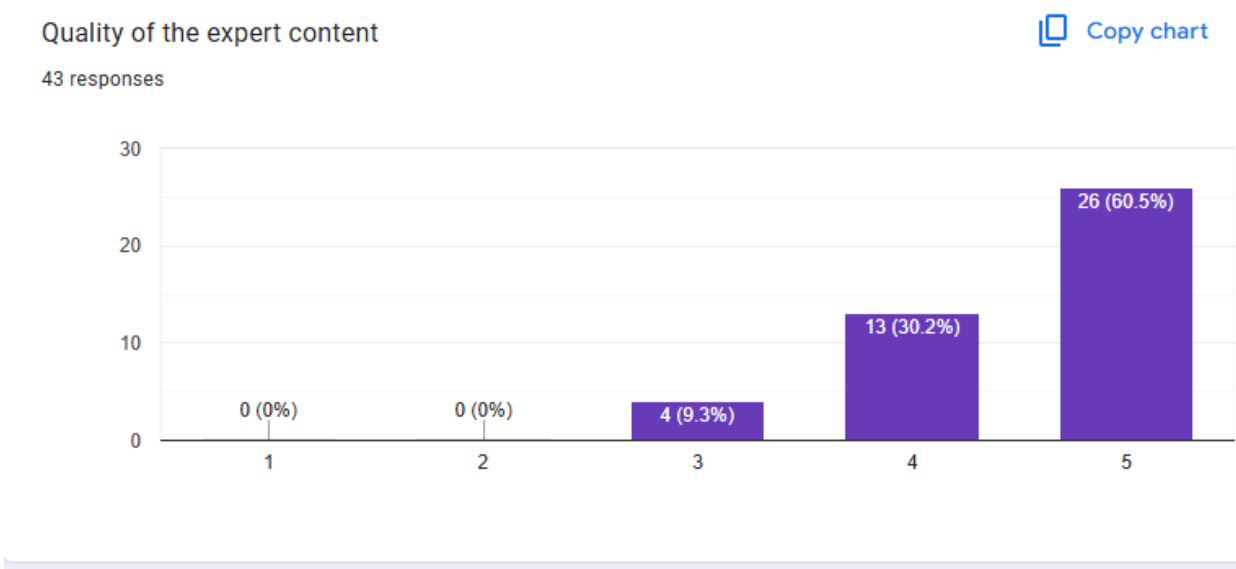
Lucien Solutions ,Bangalore.

Photographs from the Event






Feedback from the Students

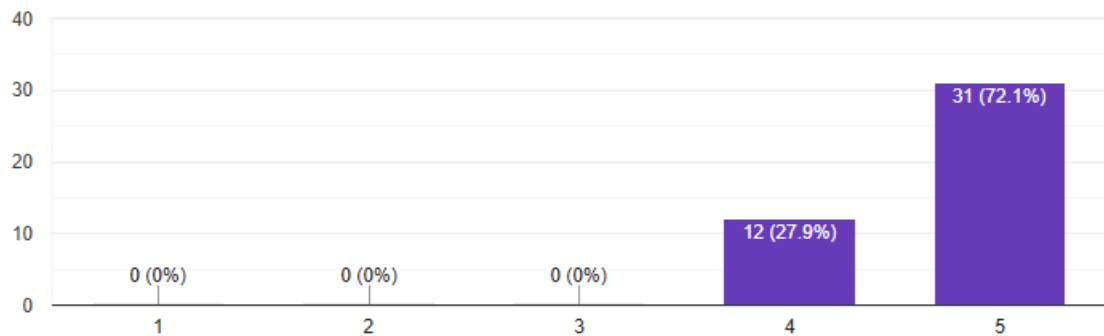


Achievement level in understanding the topics

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43 responses

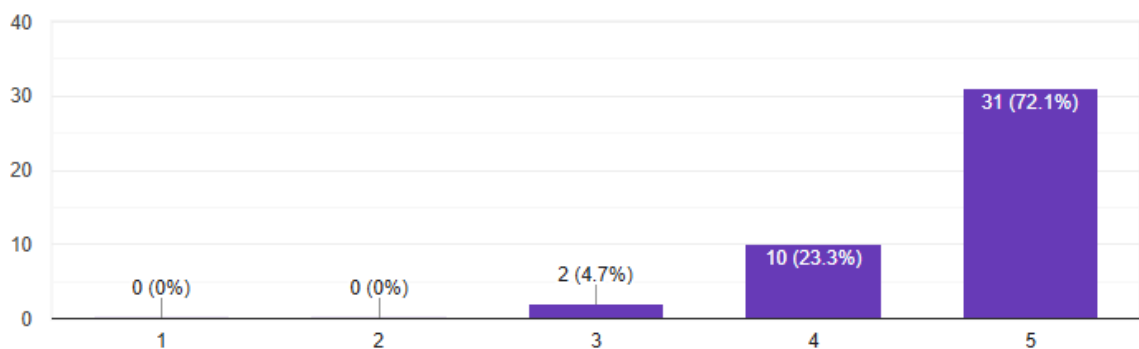
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How relevant was the content of the session to your course or academic interests?

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43 responses



Outcome

The expert talk on "PromptCraft in the Cloud: Mastering AI Conversations" enabled the second-semester MCA students to gain a strong understanding of how to effectively interact with AI models using well-structured prompts. Students learned the importance of clarity, context, and creativity in Prompt Design, and explored practical applications in areas such as Code Generation, Data Querying, and Content Creation. The session enhanced their technical awareness of AI tools in the cloud and sparked interest in integrating Prompt Engineering into future academic and project work.

A. Kalaivani

Dr. V. Asha

Faculty Coordinator

HoD-MCA

A. Kalaivani

Dr. V. Asha

Poster







Department of Master of Computer Applications

Expert Talk

PromptCraft in the Cloud

Mastering AI Conversations

-  28th June 2025
-  10:00 AM - 12:00 PM
-  Tejas Seminar Hall
-  2nd Semester Students



Mr. Rohith K

Technical Head (Prompt Engineering)
Lucien Solutions

Faculty Coordinator

Prof. A Kalaivani

Sr. Assistant Professor

Convenor

Dr. Asha V

Professor and Head - MCA

Attendance

Dt : 28.06.2025



DEPARTMENT OF MCA

ATTENDANCE SHEET OF PARTICIPANTS

EXPERT TALK

PROMPTCRAFT IN THE CLOUD : MASTERING AI CONVERSATIONS

AY 2024-25

RESOURCE PERSON: Mr. ROHIT

TECHNICAL HEAD (PROMPT ENGINEERING)

LUCIEN SOLUTIONS BENGALURU






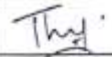





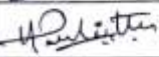
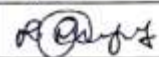
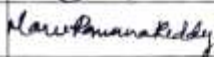
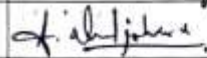
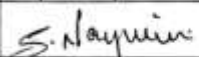

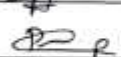
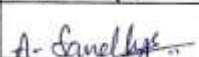
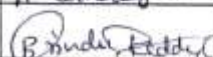
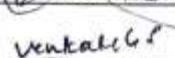
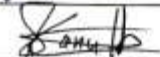
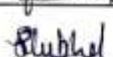
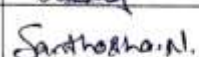
DATE: 28-06-2025

TIME: 9:00 pm to 11:00 AM

PARTICIPANTS: STUDENTS SEM II

VENUE: MCA LAB-1

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3	INH24MCO54	Kesikuma f.A	<i>Kesikuma</i>
4	INH24MCO73	Manoj G.L	<i>Manoj</i>
5	INH24MCO07	Aditya Singh	<i>Aditya</i>
6	INH24MCO06	Aditya Kumar	<i>Aditya</i>
7	INH24MCO021	Akhish Kumar	<i>Akhish</i>
8	INH24MCO25	Ayush Kumar	<i>Ayush</i>
9	INH24MCO47	Arushi Tandel	<i>Arushi</i>
10	INH24MCO10	Arunach Rao	<i>Arunach</i>
11	INH24MCO81	Narada Kishore B.M	<i>Narada</i>
12	INH24MCO163	Zubair Akbar	<i>Zubair</i>
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20 .	INH24MC155	Vinayak . V . Patgar	
21	INH24MC101	Preetham . B . S	
22	INH24MC162	Yuvraj . K	
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24	INH24MC079	Maryumathgoud . M . patil	
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26	INH24MC104	R . Manogna	
27	INH24MC083	Naru Ramana Reddy	
28	INH24MC086	NEEL JOTHIBAI . A	
29	INH24MC085	Naymin . B	
30	INH24MC089	Nikhitha G . S	
31	INH24MC097	Pooja R	
32	INH24MC019	Amruti Sridhya	
33	INH24MC033	Brindu Reddy C	
34	INH24MC166	Venkatesh . P	
35	INH24MC119	Sanath B . bin . B	
36	INH24MC187	Shubhoshree TK	
37.	INH24MC118	Santhosh . A .	

Dt : 28.06.2025

SERIAL NO	USN NO	NAME	SIGNATURES
38	INH24MC124	Shashank.M.Aradhya	Shashank.M.
39	INH24MC145	Tejas K M	Tejas
40	INH24MC108	Ravishankar	Reej
41	INH24MC120	SATHISH M	Sathish
42	INH24MC149	UDAY.DM	uday.DM
43	INH24MC159	Vishwanath M	Vishwanath
44	INH24MC157	Vinay Kumar.K	Vinay Kumar
45	INH24MC086	NEEL JOHNSON	Neel
46	INH24MC092	Nischitha K N	Nishitha
47	INH24MC065	Divya.N.Shivanigi	Divya
4	INH24MC082	Narandea Singh	Narandea
49	INH24MC079	Nagaveni .A	Nagaveni .A
50	INH24MC016	Amulya MN	Amulya
51	INH24MC133	Sujay.M.M	Sujay
52	INH24MC117	Sanketh	Sanketh

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EVENT COORDINATOR


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