



# NEW HORIZON COLLEGE OF ENGINEERING

Autonomous College Permanently Affiliated to VTU, Approved by AICTE & UGC  
Accredited by NAAC with 'A' Grade, Accredited by NBA

## REPORT – HANDS-ON WORKSHOP

### DEPARTMENT OF MCA

(9<sup>th</sup> February 2024)

**Topic:** Workshop on Multidisciplinary Innovation, IPR and Nurturing Startup India Campaign

**Date:** 9<sup>th</sup> February 2024

**Timing:** 10.00 AM .

**Programme Co-ordinator:**

Dr. N Mithili Devi,  
Sr. Asst. Professor,  
Department of MCA.

**Convenor:** Dr. V. Asha,  
Professor & Head  
Department of MCA.

**No. of participants:** 157 (MCA + ISE students)

**Details of the Resource Persons:**

Mr. Mahesh Paturu,  
Founder,  
TreoSoft IT Solutions Pvt. Ltd.

**Profile of the Expert:**

Mr. Mahesh Paturu has expertise in Multidisciplinary Innovation, IPR and Nurturing Startup India Campaign. Currently working as:

TreoSoft IT Solutions Pvt. Ltd. Bengaluru - Founder

AppIT Services(Sweden) – Advisor

goCosmic.AI- Strategic Advisor

CrazyPizza ~ CoFounder

## Poster:



New Horizon Council for Innovation Incubation  
and Entrepreneurship (NHCIIE)  
[CIN: U88900KA2023NPL178028]

Organizes

### A Workshop on

# Multidisciplinary Innovation, IPR & Nurturing Startup India Campaign

Resource Person

**Mr. Mahesh Paturu**

Founder

TreoSoft IT Services Pvt Ltd, Bangalore



 09 February 2024 | 10:00 AM - 05:00 PM

 Falconry Seminar Hall, NHCE

**Coordinators:**

<b>Dr. N. Mithili Devi</b> Senior Assistant Professor, MCA	<b>Ms. Neha Jadhav</b> Assistant Professor, ISE
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<b>Dr. Piyush Kumar Soni</b> Professor and Head-IIE	<b>Dr. Sanjeev Sharma</b> Dean - QA & IIE	<b>Dr. Manjunatha</b> Principal, NHCE
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[www.newhorizonindia.edu](http://www.newhorizonindia.edu)

## Objective:

The objective of the session is :

1. To raise awareness about Innovation, IPR and Entrepreneurship by offering valuable insights into the credible pathway to start a business.
2. To motivate and create awareness among the students about initiating ideation and registering with DPIIT, Startup India and YUKTI.

## Content:

- Multidisciplinary Innovation
- IPR
- Nurturing Startup India Campaign

### **Summary of Content:**

Participants were provided with knowledge on types and ways of innovation, protection of concepts and designs through intellectual property rights, and raising the protected innovative ideas to registered startups and business models. The participants received motivation and guidance on starting a business entity. Additionally, they were trained on the protection of their Innovative ideas through patents and startup registration, facilitated by NHCIIE, ED Cell and IPR Cell.

### **Snapshot from the session:**



### **Outcome:**

By the end of the session, the participants got awareness on starting a business entity. Additionally, they got to know how to protect their Innovative ideas through patents and startup registration.

**Attendance:**

List of MCA students attended:

Sl. No	USN Number	Name
1	1NH22MC044	G Saber Hussain
2	1NH22MC021	Ashwini Hiremath
3	1NH22MC090	Rehan Gupta
4	1NH22MC095	Sachin M Mandave
5	1NH22MC096	Sahil Barwal
6	1NH22MC058	M MUNI PRASAD
7	1NH22MC065	Mithuna P
8	1NH22MC078	Pooja B Kondikoppa
9	1NH22MC057	LikithGowda M
10	1NH22MC015	Anjima Rajeev
11	1NH22MC011	AMRUTHA H S
12	1NH22MC087	Priyanka Imagoudanavar
13	1NH22MC070	NAVEEN PRAKASH G
14	1NH22MC014	Anjali Sirige S
15	1NH22MC101	shelsia F
16	1NH22MC080	Pramodh kumar D
17	1NH22MC082	Prathith
18	1NH22MC032	Charanthej Reddy B V
19	1NH22MC059	Madala Dileep Sai Kumar
20	1NH22MC036	Deepthi V
21	1Nh22mc047	Harish Kumar P
22	1NH22MC018	Arijit Baral
23	1NH22MC012	Anish Raj
24	1NH22MC011	AMRUTHA H S
25	1NH22MC111	Sunita Mondal
26	1NH22MC006	ADARSHA HM
27	1NH22MC025	Bikram Biswas
28	1NH22MC002	Abhijit Sen
29	1NH22MC098	Sangeetha Dambal
30	1NH22MC089	Raviteja T
31	1NH22MC091	Rimpa Samanta
32	1NH22MC116	Tushar M Amasi
33	1NH22MC013	Anjali Bharti
34	1NH22MC103	Shouvik Ghosh
35	1NH22MC114	T Gnana Prasoon
36	1NH22MC061	Marutheesha
37	1NH22MC085	Prity Maji
38	1nh22MC041	Diyashree S
39	1NH22MC051	Suchitra Dwivedi

## Sample Feedback:

Temporary filter 1 Range: A1:J270										
	A	B	C	D	E	F	G	H	I	J
1	Timestamp	Full Name of Participant	Designation	Department	Student USN / Faculty ID	Semester	Please rate the following parameters as under: 1. Quality of Contents Discussed:	2. Effectiveness of the Speaker:	3. How useful will be the topic covered for you in future?	4. How well did feel that the session addressed the main topic?
141	05/02/2024 18:10:24	Anima Holey	Student	MCA	1NH27MC016		2 b) Very Good	b) Very Good	b) Very Good	b) Very Good
142	05/02/2024 18:19:20	AMRUTHA H S	Student	MCA	1NH27MC041	3rd	b) Very Good	c) Good	c) Good	a) Excellent
143	05/02/2024 18:23:57	Pragna Imappudnavar	Student	MCA	1NH27MC007		2 b) Very Good	b) Very Good	c) Good	b) Very Good
144	05/02/2024 18:32:27	NAVJYOTI PRAKASH	Student	MCA	1NH27MC070		3 b) Very Good	a) Excellent	b) Very Good	b) Very Good
145	05/02/2024 18:32:42	Anjali Shree S	Student	MCA	1NH27MC014		2 b) Very Good	b) Very Good	c) Good	c) Good
146	05/02/2024 18:38:38	Abhishek F	Student	MCA	1NH27MC051		3 b) Very Good	b) Very Good	b) Very Good	c) Good
147	05/02/2024 18:52:36	Hemoch Kumar D	Student	MCA	1NH27MC000		2 b) Very Good	b) Very Good	c) Good	b) Very Good
148	05/02/2024 19:27:28	Prathish	Student	MCA	1NH27MC082		3 a) Excellent	a) Excellent	a) Excellent	a) Excellent
149	05/02/2024 19:30:56	Charanthej Reddy D V	Student	MCA	1NH27MC032		2 c) Good	c) Good	c) Good	c) Good
150	05/02/2024 20:46:10	Madhu Deep Sai	Student	MCA	1NH27MC050		3 b) Very Good	b) Very Good	b) Very Good	b) Very Good
151	05/02/2024 20:46:52	Deepthi V	Student	MCA	1NH27MC036		2 b) Very Good	b) Very Good	b) Very Good	b) Very Good
152	05/02/2024 20:47:03	Harish Kumar P	Student	MCA	1NH27MC047		3 b) Very Good	b) Very Good	b) Very Good	a) Excellent
153	05/02/2024 20:52:46	Adithyan	Student	MCA	1NH27MC030		1 b) Very Good	b) Very Good	b) Very Good	b) Very Good

	F	G	H	I	J	K	L	M	N
1	Semester	Please rate the following parameters as under: 1. Quality of Contents Discussed:	2. Effectiveness of the Speaker:	3. How useful will be the topic covered for you in future?	4. How well did you feel that the session addressed the main topic?	5. Quality of Audio Visual Facilities:	6. Overall rating of the programme:	7. Any suggestions:	
141		2 b) Very Good	b) Very Good	b) Very Good	b) Very Good	b) Very Good	b) Very Good		
142	3rd	b) Very Good	c) Good	c) Good	a) Excellent	c) Good	c) Good	Good	
143		2 b) Very Good	b) Very Good	c) Good	b) Very Good	b) Very Good	b) Very Good		
144		3 b) Very Good	a) Excellent	b) Very Good	b) Very Good	b) Very Good	b) Very Good	Nothing	
145		2 b) Very Good	b) Very Good	c) Good	c) Good	c) Good	c) Good		
146		3 b) Very Good	b) Very Good	b) Very Good	c) Good	c) Good	c) Good		
147		2 b) Very Good	b) Very Good	c) Good	b) Very Good	b) Excellent	b) Very Good		
148		3 a) Excellent	a) Excellent	a) Excellent	a) Excellent	a) Excellent	a) Excellent		
149		2 c) Good	c) Good	c) Good	c) Good	c) Good	c) Good		
150		3 b) Very Good	b) Very Good	b) Very Good	b) Very Good	b) Very Good	b) Very Good		
151		2 b) Very Good	b) Very Good	b) Very Good	b) Very Good	b) Very Good	b) Very Good		
152		3 b) Very Good	b) Very Good	b) Very Good	a) Excellent	c) Good	b) Very Good		
153		1 b) Very Good	b) Very Good	b) Very Good	b) Very Good	b) Very Good	b) Very Good		

**Dr. N Mithili Devi**

**Faculty Co-ordinator**

**Dr. V. Asha**

**Head of Department, MCA**