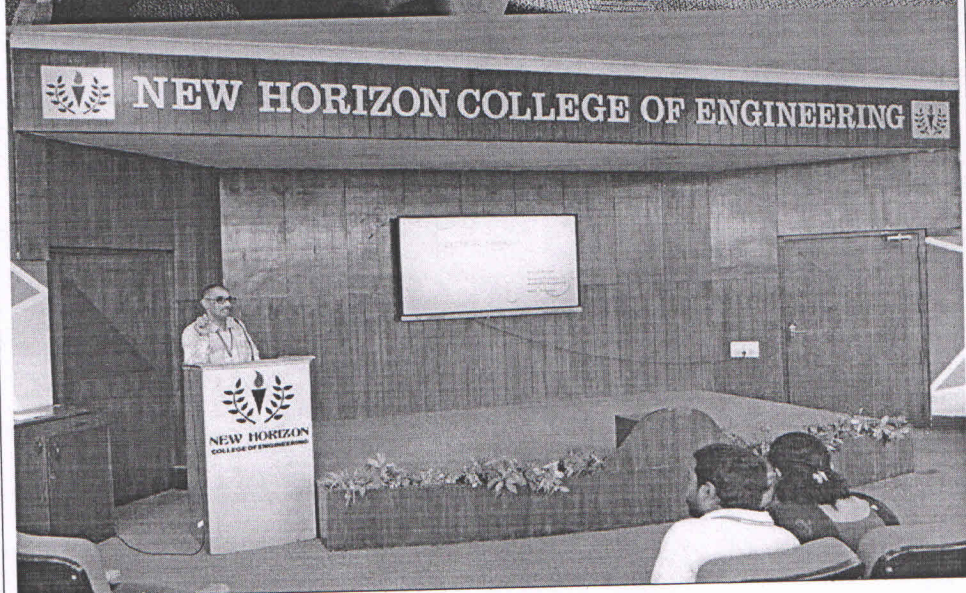
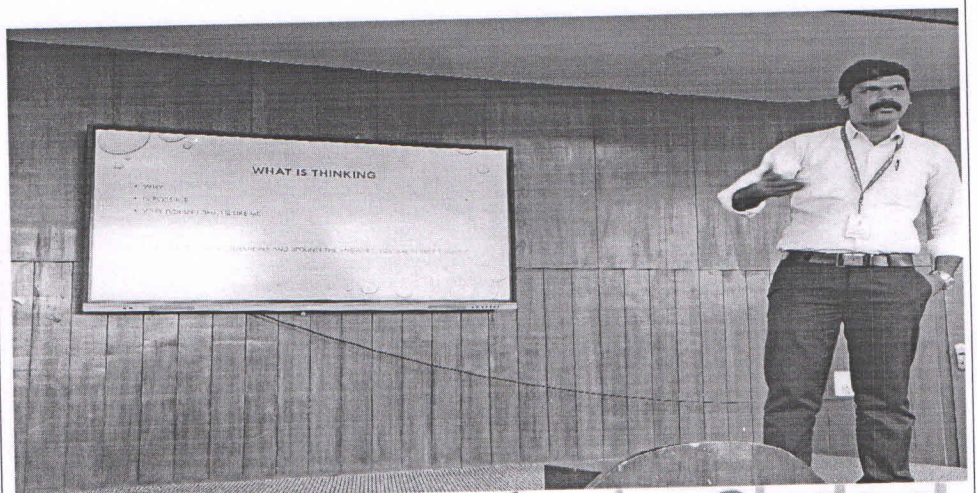




## New Horizon Centre for Innovation Incubation and Entrepreneurship (NHCIIE) in association with NHCE-IIC 5.0

Theme	Business Tactics for Incubation, Start-up and Entrepreneurship		
Thrust Area	Tactics of Creative Thinking and Decision Making in Business		
Mandatory/Elective	Elective		
Social Media Link (Linked in/Facebook/Instagram/Twitter)	Twitter: <a href="https://twitter.com/NHCEOfficial/status/1657262985474347010?s=20">https://twitter.com/NHCEOfficial/status/1657262985474347010?s=20</a>		
Video Link (Minimum Five Minutes Video)			
Program Driven by	New Horizon Centre for Innovation, Incubation and Entrepreneurship (NHCIIE) in Association with Institution's Innovation Cell (NHCE-IIC)		
ActivityName	Seminar on Business Tactics: Creative Thinking and Decision Making		
Program Theme	EntrepreneurshipandStartup, Pre-Incubation and Incubation Management		
Activity Type	Level 1- Seminar		
ModeofConduct	Offline	Blended-No	Offline
Time	From:2:00 PM		To:4:00 PM
Dates	Starting:11-05-2023		Ending: 11-05-2023
Number of student Participants(Min: 20)	56		
Number of Faculty Participants(As Many)	07		
Number of External Participants	Nil		
Expenditure Amount ,If any	In-house		
Remarks	Falconry Seminar hall, NHCE for supporting Offline facility		
Objective(100 words)	Salient differences between creative thinking and critical thinking, types of thinking and how these thinking techniques help in better decision making while business requirements are considered. Critical thinking skills and benefits etc...Importance of key terms like Clarity, Accuracy, Precision, Relevance, Depth, Breadth, Logic, Fairness in justification. Most importantly the barriers to critical thinking like Egocentrism, Sociocentrism, Unwarranted assumptions, Wishful thinking and Relativism.		
Benefit in-terms of learning/skill/knowledge obtained	Subtle differences between critical thinking and creative thinking, barriers to critical thinking, benefits of critical thinking, critical thinking skills, Standards in critical thinking, Types of critical thinking, principles of critical thinking and elements of critical thinking.		












Poster sample & Collage  
Photo



**NEW HORIZON**  
 COLLEGE OF ENGINEERING


**SEMINAR**  
 on  
**BUSINESS TACTICS:  
 CREATIVE THINKING AND DECISION MAKING**




**RESOURCE PERSON**  
**Dr. A. SUJIN JOSE**  
 Innovation Ambassador - AICTE  
 Associate Professor  
 Dept of Automobile Engineering  
 New Horizon College of Engineering, Bengaluru

 **11-05-2023 Thursday**

 **2:00 PM – 4:00 PM**

 **Falconry Seminar Hall, I Floor,  
Netaji Subhash Chandra Bose Block, NHCE**

**ORGANIZERS**  
 Department of Master of Computer Applications  
 New Horizon Centre for Innovation, Incubation and Entrepreneurship (NHCIIE)

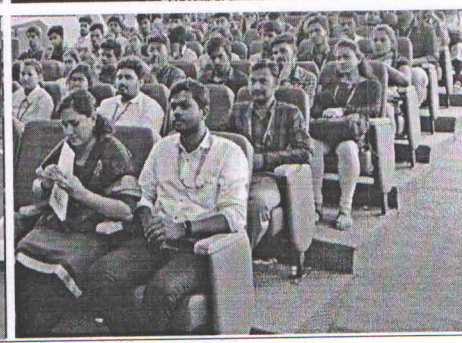
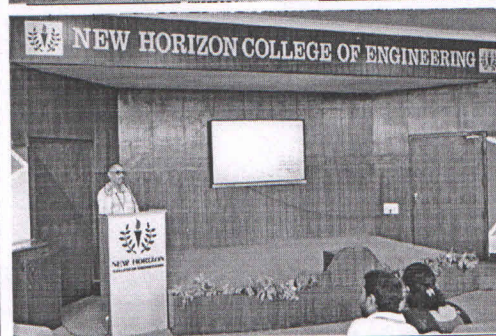
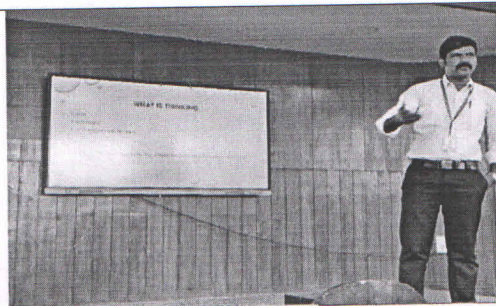


**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of Education Initiative)

<b>Dr. K.G. Madhwaraj</b> <small>Professor, Dept of MCA</small>	<b>Dr. Piyush Kumar Soni</b> <small>Coordinator - NISP, NHCIIE</small>	<b>Dr. V. Asha</b> <small>HOD – MCA</small>
<b>Dr. Sanjeev Sharma</b> <small>Dean – QAS&amp;C</small>	<b>Dr. Anandhi R. J.</b> <small>Dean – Academics</small>	<b>Dr. Manjunatha</b> <small>Principal, NHCE</small>

[www.newhorizonindia.edu](http://www.newhorizonindia.edu)





### PARTICIPANT FEEDBACK FORM

Title of Event: Seminar On Business Tactics : Creative Thinking And Decision Making

Date of Event: 11-05-2023

Name of Participant: MANVANTH. L.J

Designation: Faculty/Student ☒ Faculty

Department: MCA

Please rate the following parameters as under:

1. Lecture Delivery  
☒ a) Excellent      b) Very Good      c) Good      d) Fair
2. Effectiveness of the speaker  
☒ a) Excellent      b) Very Good      c) Good      d) Fair
3. How useful will be the topic covered for you in future  
☒ a) Excellent      b) Very Good      c) Good      d) Fair
4. How well did you feel that the event addressed the main topic?  
☒ a) Excellent      b) Very Good      c) Good      d) Fair
5. Time Management  
☒ a) Excellent      b) Very Good      c) Good      d) Fair
6. Audio-Visual Facilities  
☒ a) Excellent      b) Very Good      c) Good      d) Fair
7. Overall rating of the programme  
☒ a) Excellent      b) Very Good      c) Good      d) Fair

8. Any other suggestions which you wish to give  
The seminar was interesting and I came to know the difference between creative thinking and critical thinking. I expect more such events to be conducted in future.

[Signature]  
Signature

Feedback sample



# NEW HORIZON COLLEGE OF ENGINEERING

AUTONOMOUS COLLEGE Permanently Affiliated to VTU, Approved by AICTE & UGC  
Accredited by NAAC with 'A' Grade

New Horizon Centre for Innovation, Incubation and Entrepreneurship (NHCIIE)/

Institution's Innovation Council (IIC-5.0)

## ATTENDANCE SHEET

Event: Seminar on Business Tackles: Creative Thinking and Decision Making  
Date: 11/05/2023

S. No.	Name of Participant	Student / Staff	Department	Signature
1	Dr. K. G. Madhwaraj	Staff	MCA	
2	Ms. Neethu Tressa	Staff	MCA	
3	ANOOPA KM	Student	MCA	
4	Divya Sharma	Student	"	
5	Anish Raj	Student	"	
6	Biswas Paul	Student	"	
7	SHAH YASH J.	Student	"	
8	Karoon . p	Student	"	
9	Ashwini. Hiremath	Student	"	
10	K. Bhavana	Student	"	
11	Anjali Sirige. S	Student	"	
12	Bollineni Jayaprakash Reddy	Student	"	
13	MUHAMMAD SURAUATU	Student	"	
14	Prathith	Student	"	
15	Prashant Kumar	Student	"	
16	Rimpa Samanta	Student	"	

Sign. of Coordinator(s) :

Name of Coordinator(s): Dr. K. G. Madhwaraj

Sign. of Head:

Name of Head: Dr. Rajesh Kumar Soni




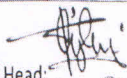


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17	Omkar S Kumbhar	Student	MCA	Omkar
18	Priyanka Ghosh.	Student	"	Priyanka
19	Sumita Mondal	Student	"	Sumita Mondal
20	Chirala S. Sundar.	Student	"	Chirala S. Sundar.
21	Theellamekala Thiruvudal Rao	Student	"	Theellamekala Rao
22	Harish kumar p	Student	"	Harishkumar
23	Methuna. P	Student	"	Methuna
24	Nekhrel. T	Student	"	Nekhrel
25	P.Gnana Prasanna	Student	"	P.Gnana
26	G. Saber Hussain	Student	"	G. Saber
27	Pavan Kumar VT	Student	"	Pavan
28	Dheeraj. P	Student	"	Dheeraj
29	Shubham Kumar	Student	"	Shubham
30	Rehan Gupta	Student	"	Rehan
31	Mayur Kolambkar	Student	"	Mayur
32	Anup R Savant	Student	"	Anup
33	Mr Dileep Sai Kumar	Student	"	Mr Dileep
34	Deebhi V	Student	"	Deebhi
35	Mary Shine. S	Student	"	Mary
36	B. Bala Mahesh	Student	"	B. Bala
37	V.V. Sreenivasa Reddy	Student	"	Sreenivas

Sign. of Coordinator(s):   
Name of Coordinator(s): Dr. K.A. Madhwaraj

Sign. of Head:   
Name of Head: Dr. Purnesh Kumar Saini



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38	Subas R.A	Student	MCA	Subas
39	Krishna	Student	"	Krishna
40	M. Muniprasad	Student	"	M. Muniprasad
41	AMOL. A. GHORPADE	Student	"	Amol
42	Shruti	Student	"	Shruti
43	Meghana	Student	"	Meghana
44	Vijay. R. Gharpure	Student	"	Vijay
45	Abhishek Damare	Student	"	Abhishek
46	G. Sai mauli	Student	"	G. Sai mauli
47	MANVANTH. L.J	Student	"	Manvanth
48	BRUNDA	Student	"	Brunda
49	ADARSH H.M	Student	"	Adarsh
50	Pooja B Kondikoppa	Student	"	Pooja
51	Divyabharathi. T. Guddana	Student	"	Divyabharathi
52	BURRI Jeevitha	Student	"	Burri
53	BRONSON TAKHELLAMBAM	Student	"	Bronson
54	Bhargavi Bhat	Student	"	Bhargavi
55	Kashyapini	Student	"	Kashyapini
56	Disha Chowdhury	Student	"	Disha
57	Jimmy C. Mathew	Staff	"	Jimmy
58	Maheesh. K	Staff	"	Maheesh

Sign. of Coordinator(s) :

Name of Coordinator(s): Dr. K.M. Madhwaraj

Sign. of Head:

Name of Head: Dr. Rajesh Kumar Soud

[illegible]

Sign. of Head: *Dr. Purnush Kumar Sami*  
Name of Head: *Dr. Purnush Kumar Sami*

### Resource person profile information

Dr. A. Sujin Jose  
Associate Professor  
Department of Automobile Engineering  
Innovation Ambassador – AICTE  
New Horizon College of Engineering, Bengaluru

**Signature of Head - NHCIIE**