

## Webinar on: The Amazing World of Web- Report

**Date:** 19<sup>th</sup> Sept 2020

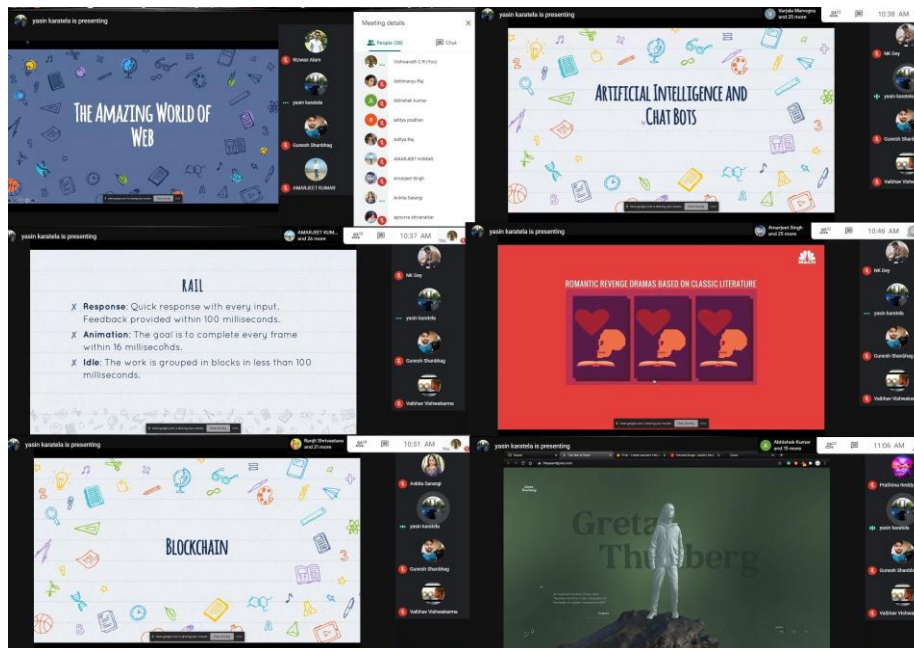
**Timing:** 10:00 AM – 11:30 AM

**Venue:** Online

**Expert Name:** Mr. Mohammed Yasin

### Objectives:

- To introduce the students about the topic ‘Amazing World of Web’.
- To provide the students an insight into the importance of today’s web apps in the industry.
- To help the students of different backgrounds understand the basics of developing web apps and applications of web apps.



### Details of Participants:

The number of students for the event were over 40 from MCA department.

**Content:**

The Webinar began with an introduction of Mr. Md. Yasin given by Prof. Vishwanath C R, after which the session was handed over to Mr. Md. Yasin who began the talk by asking the students what they knew about what web technologies they are familiar with, he continued to explain about his web experience by providing various examples. He then continued the session by demonstrating a video of how an organization that sells facewash was able to increase their sales by providing a dispenser that pushes the lather out in the shape of a rose, which dramatically bolstered their sales compared to their competitors who used a regular mode of dispensing.

Md. Yasin then continued the session by talking about how the industry today is moving more towards an experience-based economy rather than a product or service-based economy. Md. Yasin then touched up on a very important concept of Blockchain, AI and chat bots and other related technologies which deals with the design, execution, assessment of computer systems and related phenomenon that are for human use. The Session was then concluded with a Blockchain Design Process, lastly Md. Yasin then spoke about the important aspects in the industry today where businesses are moving towards and experience economy, many technologies are commodities, Build Fast to fail fast and learn, more features doesn't always translate to more user benefits. The session was then left open to the students for an interactive Q&A session where in the questions of the students were answered and their doubts were cleared.

**Outcome:**

- The students were been introduced to 'Amazing World of Web' topic.
- The students were given an insight into the various applications of today's web apps.
- Many of the students developed a high interest in exploring and learning more about the psychology behind developing web apps.
- All of the students who attended the Webinar received knowledge on how to develop a good web apps.