



**NEW HORIZON**  
**COLLEGE OF ENGINEERING**



DEPARTMENT OF MASTER OF COMPUTER APPLICATIONS

*Presents*

**"METAMORPHOSIS FROM CAMPUS TO CORPORATE"  
A TALK ON  
EFFECTIVE IMAGE BUILDING**



**SANTHOSH NAIK**

Anchor | Corporate Trainer |  
Image Consultant  
(MCA Alumni, Batch: 2007-2010)

**CONVENOR**

**Dr. V. Asha**  
Professor & Head  
Department of MCA - NHCE

**COORDINATOR**

**Ms. Jincy C Mathew**  
Assistant Professor  
Department of MCA, NHCE

**18<sup>th</sup> March 2021 @ 11.00 AM**

**Venue: Falconary Hall**



# NEW HORIZON COLLEGE OF ENGINEERING

Autonomous College Permanently Affiliated to VTU, Approved by AICTE & UGC  
Accredited by NAAC with 'A' Grade, Accredited by NBA

**Date** : 18\*March 2021  
**Timing** : 11:00 AM – 01:00 PM  
**Topic:** “Metamorphosis from Campus to Corporate” A talk on Effective Image Building  
**Speaker** : Mr. Santhosh Naik  
Alumni New Horizon College of Engineering (2007-2010)

## Objective:

On 18<sup>th</sup> March, 2021 brief session on “Metamorphosis from Campus to Corporate” of Effective Image Building was conducted by Alumni Mr. Saathosh Naik to highlight the importance of Corporate Etiquette, and role of effective communication in IT Industries. This program was hosted by Department of MCA, NHCE. It was held for students of I and IV semester of MCA students to provide guidance and overview of placement process.

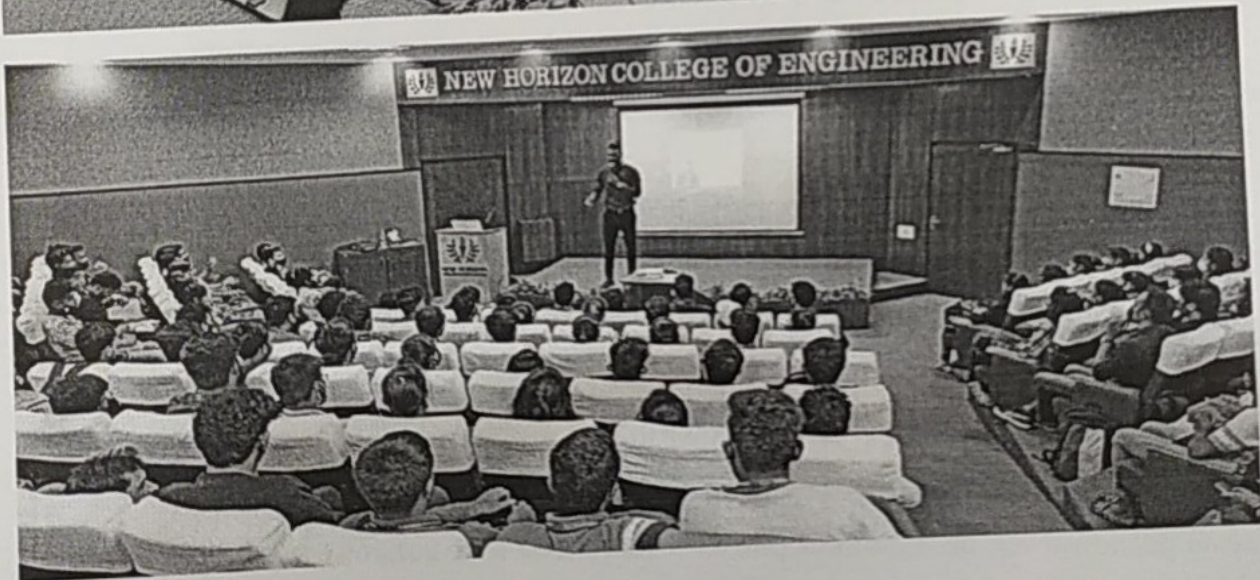
The session motivated us and encouraged to face the real-life scenario. It gave us an idea to prepare ourselves for Interviews and inspired us to build self-confidence. It was very much refreshing and showed us the different side of the corporate world. We also got an insight of what kinds of questions may be asked and hard work is key to success. In order to crack the interview and grab the offer it involves practice and hard work put in.

The talk was very briefly arranged in a very clear way that it was very easy to understand. This webinar was extremely useful and beneficial as it gave the knowledge of Effective Image Building. The talk was very elementary and was easy to understand. This talk was a very good opportunity to learn a lot of new things which will surely help us in future.

## Conclusion:

The talk was very effective and motivating.

These are some glimpses of today's event



*g/w*  
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