

REPORT OF ALUMNI TALK ON "CAREER OPPORTUNITIES ON SALESFORCE" ORGANIZED BY: DEPARTMENT OF MCA

Date: 28th July 2023

Timing: 12:00 a.m. to 1:00 p.m.

Organised by: MCA Department

Faculty Programme Co-ordinator: Prof. Jincy C Mathew, Sr. Assistant Professor, Department of MCA, New Horizon College of Engineering, Bengaluru.

Convenor: Dr. V. Asha, Professor & Head, Department of MCA, New Horizon College of Engineering, Bengaluru.

Participants: II Sem – A Section -MCA Students

No. of participants: 57

Details of the Resource Persons:

Ms. Sai Pranathi

IT Consultant, ITC infotech, Bangalore

Profile of the Expert:

Pranathi Sai is an alumnus of the Department of MCA, Batch 2016-19. Having 4 years' experience in software development and testing. Worked as data base engineer for 2 years. Currently working as Salesforce developer at ITC infotech. I have been working with global clients like BAT (British American Tobacco) for multiple countries like Brazil, Mexico and Canada.

She is Salesforce Admin certified.



Objective:

The objective of the sessions is to give an insight on the importance and applications of Career opportunities on Salesforce

Content:

- Introduction to Salesforce
- Working of the selected Salesforce tool
- Testing Features
- Demonstration of Algorithms based on various process

Summary of Content:

Salesforce offers a diverse infrastructure of software products designed to help teams from different industries - including marketing, sales, IT, commerce and customer service - connect with their customers.

The session started with a brief introduction about general concept of Salesforce. It was an interactive session and students came up with various queries. The demo of an application was given at the end of the session with live examples using CRM tool.

The session ended with a few discussions about the benefits of using it in various projects. Students were benefited by this session and had a great learning experience.

Snapshot of the session:





Outcome:

Different methodologies, specifically Agile and the basic concepts of Jira tool in Cloud platform. By the end of the session students learnt the basic concept of Agile methodologies and also how to use Jira tool with the help of various algorithms. It will help them to just start with, by the help of various information from the references shared by the speaker.

CERTIFICATE - SAMPLE



FEEDBACK - SAMPLE

Name	Quality of the content	Clarity of the presentation	Effectiveness on examples depicted during training	Level of achievements in learning the topic	Do you want to participate in this kind of Expert Talk in future?
AMRUTHA H S	Good	Good	Good	Good	Yes
ANISH RAJ	Excellent	Excellent	Excellent	Excellent	Yes
ANJALI BHARTI	Good	Good	Excellent	Good	Yes
ANJALI SIRIGE S	Good	Good	Good	Good	Yes
ANJIMA RAJEEV	Verygood	Good	Good	Satisfied	Yes
JAYASURYA R N	Good	Good	Good	Good	Yes
K BHAVANA	Fantastic	Super	Nice	Best	Yes
KM SUCHITRA DWIVEDI	Goof	Good	Good	Good	Yes
KABERI KHATUA	excellent	good	good	Good	Yes

KAIROON P	Informative	Excellent	Simple and clear	Very good	Yes
KARTHIK A S	good	very good	good	good	Yes
KATHYAYINI	Good	Good	Very good	Very good	Yes
KRITISH SENGUPTA	Good	Good	Good	Good	Yes
MANVANTH L J	Very informative	Good	Good	Good	Yes
MARUTHEESHA H	Good	Good	Good	Good	Yes
MOHAMMED MAZIL KATINGERI	Good	Very good	Very effective	Good	Yes
MOULI RAGHAVENDRA PRASHANTH CH	Good	Excellent	Good	Good	Yes
MUHAMMAD SURAQUATU	Good	Excellent	Good	Good	Yes
PRATHITH	Good	Good	Awesome	Good	Yes
PRAVALLIKA S	Good	Good	Very good	Good	Yes
PREETHI URS	Very Nice	Clear	Good	Good	Yes
ROHIT	Good	Good	Very Good	Good	Yes
S ROSHINI	Good	Good	Excellent	Moderate	Yes
SABA WAKEEL	Good	Average	Fine	Good	Yes
SHRUTI	Nice	Superb	Nice	Extreme	Yes
SHRUTI MARUTI NAYAK	Good	Good	Good	Basics	Yes
SHUBHAM KUMAR	Great	Great	Excellent	Good	Yes
VIJAY R GHORPADE	Good	Good	Good	Good	Yes
VINAY S P	Excellent	Very Good	Nice	Extreme	Yes

Prof. Jincy C Mathew

Dr. V. Asha Convenor

Coordinator

ATTENDANCE



New Horizon College of Engineering DEPARTMENT OF MASTER OF COMPUTER APPLICATION **EVEN SEMESTER - 2022-23** SEMESTER II - SECTION B

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Guest lecture - "Agile on Jira Cloud Platform - A perspective" - Dt : 22.07.2023

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