



NEW HORIZON COLLEGE OF ENGINEERING

Autonomous College Permanently Affiliated to VTU, Approved by AICTE & UGC
Accredited by NAAC with 'A' Grade, Accredited by NBA

REPORT – ALUMNI TALK

DEPARTMENT OF MCA

(19th January 2023)

Topic: JOURNEY TO SALESFORCE

Date: 19th January 2023

Timing: 12:00 a.m. to 1:00 p.m.

Programme Co-ordinator:

Dr. A.P. Nirmala,
Associate Professor,
Department of MCA.

Convenor: Dr. V. Asha,

Professor,
Department of MCA.

No. of participants: 93

Details of the Resource Persons:

Mr. Chandan Panigrahy.
Principal Consultant – Architect.
Ceptes Software Pvt. Ltd

Profile of the Expert:

Mr. Chandan Panigrahy. Principal Consultant – Architect, Ceptes software Pvt. Ltd., Bangalore. He is having 7 years of experience in Salesforce. He is a Salesforce Certified Application Architect. He is an alumni (Batch 2012 - 2015).of MCA department.

Poster:



NEW HORIZON COLLEGE OF ENGINEERING

DEPARTMENT OF MASTER OF COMPUTER APPLICATIONS



Presents

An Alumni Talk on

JOURNEY TO SALESFORCE



 19-01-2023

 12:00 PM

 Falconry Seminar Hall

Programme Co-ordinator:
DR. A. P. NIRMALA
Associate Professor
Department of MCA

Convenor:
DR. V. ASHA
Professor & Head
Department of MCA

CHANDAN PANIGRAHY
Principal Consultant- Architect
Ceptes Software Pvt. Ltd.

Objective:

The objective of the session is to give an insight on salesforce and carrier opportunities in salesforce.

Content:

- Introduction to Salesforce
- Salesforce developer account
- Create a trailhead account
- Login to Trailblazer community

Summary of Content:

Salesforce makes cloud based software designed to help business and users with service. The speaker gave introduction and significance of salesforce. IDC has coined, “the Salesforce Economy”. By 2022, this ecosystem of customers, partners and Trailblazers will create 3.3M jobs, drive \$859B in GDP impact, and deliver new employment opportunities at scale.

He highlighted on Customer Relationship Management (CRM), a strategy for managing an organizations relationships and interactions with customers and potential customers.

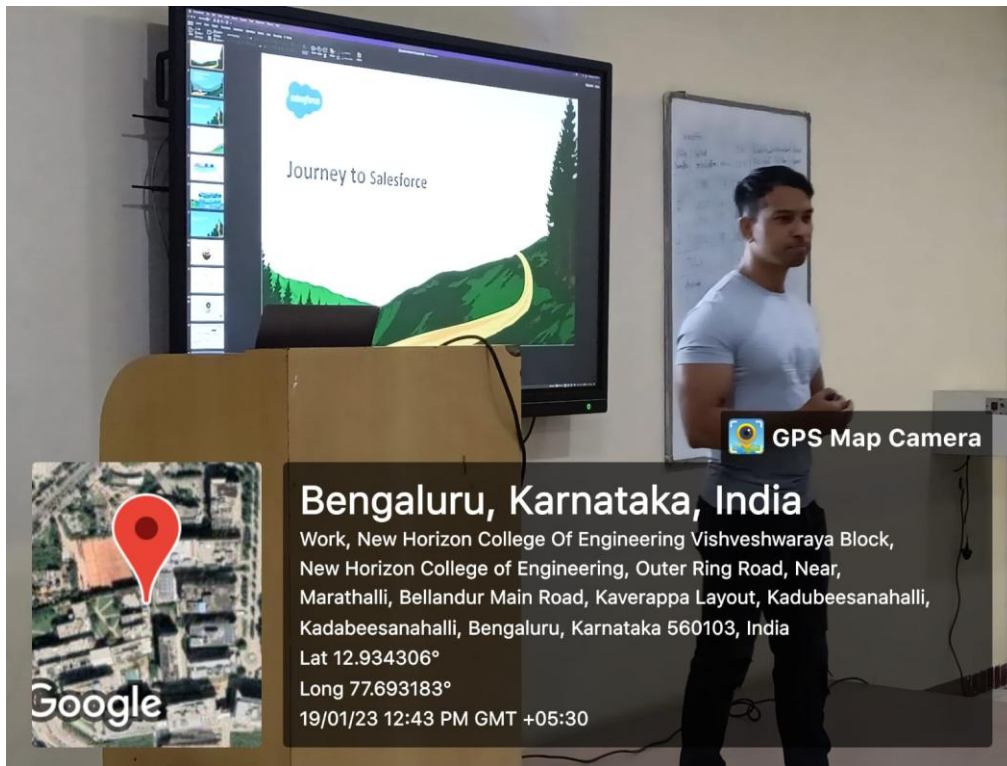
The following were discussed during the session:

- Sign up for a Salesforce developer account
- Create a trailhead account
- Log into the trailblazer community
- Sign up for the trailblazer community group

The Trailblazer Community is a network which helps student to build their skills and their network A student group’s mission is different from a traditional community group. The end goal of a Student Group is to skill up students so that they can be job-ready when they graduate. Learning skills isn’t enough. They also need to learn from professionals in the ecosystem who’ve blazed this trail before them. They need to build their professional network because 35% of hires come from a personal recommendation.

Our ecosystem is full of people who want to help students blaze their trail by learning the skills they need, connecting with professionals in your area for mentorship, asking questions, and building your network.

Snapshot from the session:



Outcome:

By the end of the session, the participants learnt the importance of learning salesforce and the session is expected to be useful for the students.

Attendance:

New Horizon College of Engineering
Department of Master of Computer Applications

ALUMNI TALK DT : 29.05.2023 at 12-30 ON TOPIC JOURNEY TO SALESFORCE

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2	19M21M0002	PIYUJA M	[Signature]
3	19M21M0003	ELVISA VIGNAN S	[Signature]
4	19M21M0004	PRABHU CHANDRAN KANNAN SRIKANTH	[Signature]
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6	19M21M0006	PRANAV SRIKANTH	[Signature]
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New Horizon College of Engineering
Department of Master of Computer Applications

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Sample Feedback:

Student Name	Quality of the content	Clarity of the presentation	Effectiveness on examples depicted during Workshop	Do you want to participate in this kind of Workshop in future?	Do you have any suggestions?
Abhishek K M	Good	Good	Good	Yes	No
Adarsh kumar singh	Excellent	Excellent	Good	Yes	No
Mrinal Kumar	Excellent	Excellent	Excellent	Yes	No
Anju Shree R	Good	Good	Good	Yes	No
Aditya Venkat Ganesh	Good	Good	Good	Yes	No
Madava Raj K	Excellent	Excellent	Excellent	Yes	No
Harish Kumar P	Excellent	Excellent	Excellent	Yes	No
Kundan kumar	Excellent	Excellent	Excellent	Yes	No
Kajal M	Good	Good	Good	Yes	No
Geeta kumari	Good	Good	Good	No	No
Manoj Kumar P M	Excellent	Excellent	Good	Yes	No
Manoj Kumar A R	Excellent	Excellent	Excellent	Yes	No
Basil John	Excellent	Excellent	Good	Yes	No

Arshe Alam	Good	Good	Good	Yes	No
Jain Komal	Excellent	Good	Good	Yes	No
Anupam Kumar	Good	Good	Good	No	No
Aishwaraya R	Excellent	Excellent	Excellent	Yes	No
Akhary Nimit	Excellent	Excellent	Excellent	Yes	No
Athira M V	Excellent	Excellent	Excellent	Yes	No
Marshal Martin	Good	Good	Good	No	No
Prajwal G C	Good	Good	Good	Yes	No
Rajeev Nayan	Good	Good	Excellent	Yes	No
Rohan R	Excellent	Good	Good	Yes	No
Suma.C.M	Excellent	Excellent	Excellent	Yes	No
Satish Singh	Excellent	Excellent	Excellent	Yes	No
Suma N	Good	Good	Good	Yes	No
Rakshitha K C	Excellent	Good	Excellent	Yes	No
Varadalmbedu Rakesh	Excellent	Excellent	Excellent	Yes	No

Certificate:



Department of Master of Computer Applications

Alumni Talk on

On

JOURNEY TO SALESFORCE

Certificate of Participation

This certificate is presented to **PAVAN DESAI** for participating a session on Alumni Talk - Journey to Salesforce which is held on 19th Jan 2023, conducted by the Department of Master of Computer Applications, New Horizon College of Engineering, Bangalore.

Dr. A.P. Nirmala
Faculty Co-ordinator

Dr. V. Asha
HOD-MCA

Dr. A.P. Nirmala

Faculty Co-ordinator

Dr. V. Asha

Head of Department, MCA